

aliantedizioni
via g. regaldi, 22
20161 milano italia
t. +39 338 26 84 664
info@aliantedizioni.it
www.aliantedizioni.it



AlicudiSarong wins the C-IDEA Design Award!

Aliantedizioni is delighted to announce that **Alicudi**, a two-toned sarong in natural silk, is the winner of the **C-IDEA Design Award**, one of the most selective Design prizes in **Australia**.

After a complicated selection process involving 2860 projects from 50 countries, a jury made up of 44 members from 25 different nationalities awarded Alicudi the **2021 C-IDEA Best Design Award in Each Category**.

Click on the following [link](#) for the full prize results.

The C-IDEA Design Award selects and promotes talents with a vision in a broad range of categories: from communication design to industrial design, from interior design to fashion design. Its aim is to recognize the social value of projects of excellence which are demonstrably forward-thinking, and with an eye towards the development of industry and design.

Alicudi is a maxi-veil that plays with the wind and with the wearer's every movement. A two-toned sarong in semi-transparent silk *chiffon*. Its simplicity allows to choose how to distribute the colors over the body, changing self-perception as desired. Thanks to its opening down the middle, it can be worn bust-length (*quadro*) or full-figure (*maxi*).

The Alicudi project also stems from the intention of reawakening an interest in silk production around the Como area, which has been particularly affected by the pandemic.

Designed by **Alessandro Loschiavo** in collaboration with **Luca Fantuzi**, it was previewed in Milan in September 2021 during Milan Design Week. It has also already been awarded the 2021 **New York Product Design Award** for the Fashion and Lifestyle category.

Photos by **Samantha Acciuffi**.

Aliantedizioni seizes the opportunity to present a new [video](#) featuring model Ifeuna Castaldo and AlicudiSarong in amongst the towers of new town Milan. The bright colours, and the lightness of the silk, act as a stark, almost irriverent contrast against the cold backdrop of contemporary architecture.

Video editing by **Giulia Lanzafame**.